



2021

Jasmine,

“I’m still learning how I can be the best possible version of myself”.

How often do you stand in the front of mirror, not liking what is reflected back? How many times in a day do you wish you were smarter; had not said this; or not done that?

You are not alone.

When Dove launched its self-love campaign it found that worldwide only 4% of women considered themselves beautiful. And that at the age of 17, 78% of girls will be unhappy in with their bodies.

Sadly, it does not stop there,

A study by Cornell University found that while men have the tendency to overstate their abilities and performance women did the exact opposite- they understated their value and abilities.

But there is good news- if we can begin closing this gap and changing the thoughts of women, we can truly take massive steps towards gender equality.

One young woman on this journey is Jasmine, Sales Assistant at International Air Parts, a member of the PTB Group. Joining early last year, Jasmine is responsible for many key components in IAP including maintaining customer relations and ensuring all orders are met.

Jasmine has grown up as the eldest of two and graduated from high school in 2018. She soon found herself following her mother down the path of aviation despite having a childhood dream of working within the police force. However, police force is not off the table, and wisely Jasmine notes that “I want to get more life experience before I start as I think I’m still a bit too young. Work and travelling is more my priority right now and I think this line of work gives me great opportunities to do that! (hopefully more after COVID)”.

May you always feel the freedom to explore any ideas, careers or talents that you wish. Your future is not written in stone. It can be changed and more importantly YOU can change it. Find something you love and run after it!

It is interesting to note that while Jasmine has never faced any gender challenges in the workplace she was not surprised when she started that her workplace was predominantly male. She mentions that “... I subconsciously assumed that would be the case, which I guess shows that there’s still a

problem with women having roles in aviation. Especially since I have not had any previous experience in aviation but still assumed it would be mostly men. I think this shows that even though I'm a part of a younger generation that has seen a change in gender equality, I've still grown up with the idea of genders have certain jobs".

It is now time we change this.

How can women embrace themselves?

"I think women need to be their true selves and follow their career goals without their gender being a contributing factor, which I'm sure is easier said than done. Have a supportive workplace with employees that respect you with no bias to your gender encourages women to excel in the workplace and overall makes for a better and stronger company".

What are you most grateful for in our life?

"I am grateful for the opportunity to work full-time in sales, to grow and gain new skills that I can carry with me throughout my career now and in the future. And I am grateful that I am treated fairly by my co-workers and management with age and gender not being a factor".

Remember it all starts with you. You have skills and talents, you have so much to give and a voice that should be heard. Embrace you, and others will too!

